

NO

REP HEADLINE# 6312635 TRF# 331139 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP14/12 17.47
*** WPXI-TV ***

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA REP.# OFF.# 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6312635 CLASS: NATL. LOCAL REGIONAL
PRDCT RAJA 9/13 EST#269 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP13/12 SEP19/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP14/12 17.47

(Handwritten signature)

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
REVISED ORDER
TTLS \$35,225
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1130P-1230A	30		\$500.00	9/17	9/19	4		M-W	4
AGENCY ADVERTISER CODE = 36												
AGENCY PRODUCT CODE = 76												
AGENCY EST# = 269												
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
4	S		530P-600P	30		\$600.00	9/17	9/19	5		M-W	5
PROGRAM : NEWS												
CON COM1: NEWS												

Add 24

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8	S		700A-800A	30		\$475.00	9/17	9/19	4		M-W	4
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
11	S		1100P-1130P	30		\$1,350.00	9/17	9/18	3		M-TU	3
PROGRAM : LATE NEWS Add 14												
15	A		500P-530P	30		\$575.00	9/17	9/19	3		M-W	3
PROGRAM : NEWS Add 14												
16	A		700P-730P	30		\$1,250.00	9/17	9/19	1		M-W	1
PROGRAM : JEP/WHEEL Add 14												
17	A		730P-800P	30		\$1,250.00	9/17	9/19	2		M-W	2
PROGRAM : JEP/WHEEL Add 14												
SEP/12			35225.00									
											CONTRACT TOTAL	35225.00
											TOTAL SPOTS	42

MARKET TOTALS \$73,500 WPXI 35% KDKA 40% WTAE 23% WPGH 2% CABL 0% WPCW 0% WPMY 0%
 SHARES EST
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE